

# 2019 ENVIRONMENTAL IMPACT OF OUR RESALE FRANCHISE BRANDS

## Fast Fashion's Negative Impact by the Numbers

Almost 100 percent of clothing is recyclable  
but 85 percent still ends up in landfills

15  
MILLION



tons of textiles end up as waste  
every year

2X



The amount of textile waste has  
doubled in the last 20 years

200  
YEARS



Clothes can take 20 to 200  
years to biodegrade



## Why the Resale Industry Helps Consumers Go Green

Resale Helps:



Reduce  
landfill  
waste



Prevent  
overproduction



Encourage  
sustainable  
living

QUADRUPLING AN ITEM'S LIFESPAN CAN RESULT  
IN A 75 PERCENT SAVINGS IN WATER

## WINMARK®

1 out of 5 Americans  
shop resale

Over a \$1 billion of used  
merchandise resold

Saved 154,042,242 items  
from landfills

30

Are you interested in making a positive impact on the environment  
and your community as a business owner?

Check out Winmark's franchise opportunities at  
[www.winmarkfranchises.com](http://www.winmarkfranchises.com)