# HOW OUR RESALE FRANCHISE BRANDS **ARE GROWING THE GREEN ECONOMY**

### THE CLOTHING INDUSTRY IS ONE OF THE WORLD'S LARGEST POLLUTERS, PRODUCING...

# **EVERY YEAR, AMERICAN CONSUMERS THROW AWAY...**



**5 RESALE** 

**1,250 FRANCHISE** 

8% OF GLOBAL **GREENHOUSE GAS EMISSIONS** 

**15 MILLION TONS OF GARBAGE** 

**80 BILLION** GARMENTS ANNUALLY

**FASHION INDUSTRY** 

E

## **1 FRANCHISOR**

FRANCHISE **BRANDS** 

LOCATIONS AND COUNTING

**ITEMS SAVED FROM** LANDFILLS IN 2018

HUNDREDS OF MILLIONS OF



# 151,750,000 MILLION TOTAL ITEMS SAVED FROM LANDFILLS

# 93,625,500 MILLION

MISC. ITEMS (SPORTS, MUSIC, BABY SUPPLIES) SAVED FROM LANDFILLS

**58 MILLION** 

CLOTHING ITEMS SAVED FROM LANDFILLS **40 MILLION** 

> **GALLONS OF WATER** SAVED

#### **ITEMS RECYCLED** NUMBER OF BY OUR BRANDS 2018 THE

RICE upon a









**84 MILLION** 

# **54 MILLION**

### 3.9 MILLION 9.4 MILLION

225,500

### MAKE A POSITIVE IMPACT ON THE ENVIRONMENT AND YOUR COMMUNITY AS A BUSINESS OWNER

CHECK OUT OUR FRANCHISE OPPORTUNITIES AT WWW.WINMARKFRANCHISES.COM



#### Sources:

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